

Profiles of the Members of the Editorial Board

Ruby Kashyap Sood, Editor-in-Chief

Ruby Kashyap Sood is Professor in the Textile Design department at NIFT, New Delhi, and Head of the Publication Unit. She is on the Board of Directors at Apparel Made-up, Home Furnishing Sector Skill Council. Ruby has more than two decades of teaching experience. Her areas of specialization include surface design, craft studies, and textile art. With a Master's in Textiles and Clothing from Delhi University, she has done extensive research on traditional Indian textiles and costumes. Ruby has co-authored books titled 'Celebrating Dreams: Weddings in India,' 'Traditional Indian Textiles,' and 'Anant: Sustainability and Circularity in Indian Handlooms.' Her doctoral thesis is an extensive body of work on the Indian blouse. She has presented research papers at prestigious conferences and published several articles in reputed journals and periodicals. She is also a member of the Advisory Board of The Journal of Dress History, UK.

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Deepak Joshi, Associate Editor

Deepak Joshi has a PhD in management and is UGC NET-Management qualified. He has an FDP from IIM and a Master of Fashion Management degree from NIFT. He has over 15 years of experience in corporate and academic settings. He previously served as senior retail faculty at the FDDI, Ministry of Commerce and Industry, Government of India. His other significant stints include serving Future Group in various roles, such as brand relationship manager, assistant mall manager, and store manager. Currently, he is Assistant Professor in the Fashion Management Studies department at NIFT Delhi, the Unit Incharge of the Publication Unit, and also holds the additional responsibility of Joint Director at the NIFT Delhi Campus.

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Sudha Dhingra, Advisor

Sudha Dhingra is Professor and Dean at the National Institute of Fashion Technology, New Delhi. She has been teaching for the past three decades at NIFT. Her core competence lies in studying crafts and Indian and world textiles. She has co-authored the books for Fashion Studies on 'Understanding Textiles' and 'Traditional Indian Textiles' for CBSE, classes XI and XII, and 'Anant: Sustainability and Circularity in Indian Handlooms' for DC (Handlooms). She has also co-edited the book 'Textile Crafts of India,' covering the handloom traditions of the North-Eastern Indian States. Sudha is also the Director of the Center of Excellence for Khadi, a project sponsored by the Ministry of MSME to support KVIC. NIFT established the center to support Khadi Institutions

in designing, producing, and marketing high-quality, unique Khadi products for both Indian and global markets.

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Amanda Briggs-Goode, Member

Amanda Briggs-Goode is Professor and Head of the Department for Fashion, Textiles, and Knitwear Design at Nottingham Trent University (NTU). She has published widely on archives and lace heritage and curated the highly successful season of events, *Lace: Here: Now*, which later became a published book. In 2018, she curated an exhibition, *Lace Unarchived*, and in 2020, she co-edited *Crafting Anatomies: Archives, Dialogues, and Fabrications* with Bloomsbury Publishers. Amanda is currently working on an AHRC Research Council Network+ project, *Back to Baselines*, and is a co-investigator on circular fashion and textile skills.

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Pammi Sinha, Member

Having trained as a fashion designer, Pammi Sinha's PhD examined the links between the fashion design process and the market. Currently Professor of Fashion Management at University of Leeds, UK, her research interests span fashion design and business processes, waste management, and sustainable practices in the fashion and textile industries within the developed and developing economies. Pammi's research is multidisciplinary, international, and collaborative. She produces qualitative and classic research outputs, such as reports and papers, which generate income from funders such as the Arts and Humanities Research Council, the Tanzania Gatsby Trust, and the Department for Environment, Food, and Rural Affairs (UK Government). She is currently a co-investigator for the Colour4CRAFTS project, funded for three years by the European Union Horizon: HORIZON-CL2-2022-HERITAGE-01-04 (Grant ID: 101094809). She is also a Chartered Fellow of The Textile Institute, Treasurer for the TI Council, and Chair of the Sustainability SIG.

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Subhalakshmi Gooptu, Member

Subhalakshmi Gooptu is Assistant Professor of world literature in the English and Communication Studies department at the Fashion Institute of Technology in New York City. She was awarded her PhD from the University of Massachusetts, Amherst, in 2022, and her research focused on representations and history of South Asian women's labor. Her areas of specialization include postcolonial history, literature, and visual culture, and she also teaches courses on Asian diasporic studies, graphic novels, and public writing. She received her BA from St. Stephen's College and her MA from Jadavpur University.

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Archana Gandhi, Member

Archana Gandhi is Professor at NIFT and has a PhD from the Faculty of Management Studies at Delhi University. She has been with NIFT, Department of Fashion Technology, Delhi, since 1999, after working with Triburg for six years. Her areas of teaching, research, training, and consulting have been apparel merchandising, quality management, product development, and sustainability. She has been involved in mapping key performance indicators for merchandisers and also training merchandisers for various apparel organizations. She was a guest faculty member at Colorado State University, USA, in 2009. Apart from publishing numerous research papers in international journals, she has authored a book on apparel merchandising and contributed to chapters in the books, 'Dimensional Corporate Governance—An Inclusive Approach,' published by Springer Publication, and 'Fashion Interfaces: Proposals for Sustainability,' by Universidade de São Paulo. Archana has also been regularly reviewing research articles and papers for leading international journals.

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Binaya Bhusan Jena, Member

Binaya Bhusan Jena is Professor and the Chairperson of the Department of Fashion Management Studies at NIFT. With more than 22 years of experience in academia, industry, and the development sector, he has made immense contributions in the areas of research, education, and training. He holds a Master's degree in Economics from Ravenshaw University, an MBA in Marketing from Pondicherry University, and an MPhil and PhD from Jawaharlal Nehru University. His areas of research interest revolve around sustainable fashion, Indian traditional knowledge, and the handloom and handicraft sector. He has guided many research projects and supervised many PhD scholars at NIFT. Binaya has represented NIFT as a board member in various policy-making bodies of the government and industry, including the Chairperson of the Textile Association of India, Odisha Unit; Board Member of the SERIFED, Govt. of Odisha; Member of the Working Committee on Sustainable Textiles Policy; and Member of the Consultative Committee of the Geographical Indications Registry.

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Binwant Kaur, Member

Binwant Kaur is Professor and Chairperson of the Department of Fashion Technology. Her passion for sustainable fashion led her to pursue a PhD in the field of comfort properties of handloom union fabrics, with a focus on selecting the best alternatives through optimization techniques. Throughout her 28-year academic journey at NIFT, she has made significant contributions to the application of information technology tools in the fashion industry. As a visiting scholar for one year at the Graduate School, Fashion Institute of Technology, USA, in 2014, she conducted her research in the area of 3D printing in fashion and the impact of RFID technology in the apparel supply chain. Binwant has authored several research papers and received invitations to deliver

expert lectures at fashion colleges like Buffalo State University, LIM College, and Hunter College in New York, USA. In addition to her academic responsibilities, she has held administrative positions, such as Director, NIFT, Kolkata, and other head office positions.

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Kislaya Choudhary, Member

Kislaya Choudhary is Professor and presently Chairperson of the Department of Textile Design at NIFT. She has a PhD in design and specializes in textile design processes. Her areas of exploration are conventional and digitally printed textiles, computer-aided design, interdisciplinary design research, contemporary craft practices, visual research, and design influence. She has published in the areas of emerging design processes, practices, trends in digital printing, and design education in national and international journals. She has co-authored a book on 'Elements of Textile Design,' published by the CBSE Board. Kislaya has initiated design exhibits to communicate ideas across multiple design disciplines. She has consistently worked with the Indian textile industry for social empowerment through design intervention and skill development. She aspires to reinstate, moderate, and innovate creative practices to endorse meaningful change.

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Martin Jeyasingh Mathews, Member

Martin Jeyasingh Mathews is Professor and Chairperson with the Department of Fashion Communication at NIFT. He is an enthusiastic and optimistic educator with his creativity and innovation. An MPhil and MCA, he has earned his PhD in Information Technology and Fashion from Bharath Institute of Higher Education and Research, Chennai. He is also a doctoral committee member at the Bharath Institute of Higher Education and Research, Chennai, and a NIFT-listed Ph.D. supervisor. He was an external examiner for a PhD at AMET University, Chennai. Martin has been a part of NIFT since 2003. He has a diverse background, having held various positions such as Course Coordinator and Unit Incharge at NIFT. He has undergone international training in graphic design and integrated media skills at SCAD, Hong Kong. His research papers on fashion forecasting and data mining associated with apparel sector issues have been published in peer-reviewed journals.

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P. Mohanraj, Member

P. Mohanraj is Professor and Chairperson of the Department of Knitwear Design at NIFT. He has a PhD in Fashion Apparel Retail and specializes in fashion knitwear, merchandising, and retail. He has three decades of experience in industry, administration, academics, research, and consultancy. He is also a Chartered Textile Engineer (India). Additionally, he has held various positions such as Course Coordinator of Knitwear Design and Textile Design, Regional Industry Coordinator,

International Linkages Coordinator, and Project Incharge. He has successfully conceived and undertaken several design projects at NIFT Chennai. He has created and launched continuing education and short-term programs at NIFT Chennai. Mohanraj specializes in computerized flat and circular knitting, fashion marketing and merchandising, and retail. He has several publications in national and international journals. He underwent a short-term training program in Japan and visited fairs and exhibitions in London, Germany, and Singapore.

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Preetha Hussain, Member

Preetha Hussain holds the position of Professor of Design at NIFT, New Delhi. Her areas of teaching and research encompass fashion, body and adornment, design thinking, design strategy, experimental design and spaces, lifestyle trends and forecasts, transdisciplinary aspects of cultural studies, design education, as well as curriculum development and teaching for undergraduate and postgraduate programs. She has been invited as a faculty researcher for a specialized program for Master's in Strategic Design (DIMI) at Politecnico di Milano, Italy. Preetha believes that transdisciplinary learning is crucial and integrates her interest in socio-cultural perspectives with the fields of fashion and design. She has contributed as a key design expert in the realm of color forecasting for Asian Paints color trends workshops, and she has presented papers on varied platforms. She has also been invited by DC (Handicrafts) as a jury member for the empanelment of designers and handicraft awards. As the Chairperson of the Foundation program, she has engaged in curriculum and pedagogic development.

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Rashmi Gulati, Member

Rashmi Gulati is a distinguished academician, researcher, and industry expert with over 26 years of experience in teaching, research, and professional practice. She is currently Chairperson of the Department of Design Space, leading the Master of Design program at NIFT. She holds a PhD in Management, and her doctoral research culminated in the development of a comprehensive sustainable model framework for the arts and crafts sector in Mumbai. Her areas of expertise include craft studies and sustainability, design research, design thinking, and creative thinking, along with proficiency in digital graphics, personal branding, self and society, and professional ethics. Rashmi has made significant contributions to NIFT over nearly three decades, successfully managing diverse leadership roles. She has a strong track record of fostering industry connections, spearheading live-classroom initiatives, and bridging the gap between academia and industry practices. Her research contributions, particularly in the domain of craft studies and sustainability, have been published in esteemed national and international journals.

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Sivasakthi Ekambaram, Member

Sivasakthi Ekambaram is Associate Professor in the Leather Design department at NIFT, New Delhi. He holds a PhD in the area of footwear sizing. With two years of prior industry experience, he is among the senior faculty members at NIFT, having spent 27 years there. In his roles as a faculty member, Chairperson, and Unit Incharge of evaluations at NIFT, Head Office, he has significantly contributed to the overall development of NIFT. His contributions have included interventions in policy development, streamlining and evolving systems for better academic governance at NIFT, drafting chapters for the academic manual, infrastructure development, identifying resource requirements, curriculum review, mentoring, and more. He has also worked in the All India Council for Technical Education (AICTE) in his capacity as Assistant Director for a period of two and a half years.

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Vandita Seth, Member

Vandita Seth is presently the Chairperson of the Fashion Design Department at NIFT. Her journey at NIFT Gandhinagar with the Fashion Design department, since its inception, has been an exceptional phase of 28 years. She has held various posts at NIFT Gandhinagar, like Course Coordinator of Fashion Design, International and Domestic Linkages Coordinator, and Internal Design Consultant for SGSY projects, to name a few. Vandita completed her graduation and master's from the Maharaja Sayajirao University of Baroda in Clothing and Textiles, followed by a PhD from NIFT, New Delhi. She has undertaken a fellowship program at the Fashion Institute of Technology of New York. She has worked on and coordinated various design projects. She has presented research papers and has widely traveled in India and abroad to attend fashion fairs, shows, and lectures. She specializes in the subjects of the history of Indian textiles, Indian craft studies, draped garments, and sustainable products.

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Varsha Gupta, Member

Varsha Gupta is Professor in the Master of Design department at NIFT, New Delhi, and is presently Head of the Research unit. She has almost 30 years of experience in industry and academia. In 2014, she was awarded a doctorate by NIFT for her research titled 'Recycling of Post-Consumer Textile Waste and Developing a Model for Sustainable Development using System Dynamics.' She completed her MSc in Textiles and Clothing at Lady Irwin College, Delhi University, and received training at the Fashion Institute of Technology (FIT), New York. Varsha has been an external expert member on the Programmatic Review Panel at the Limerick School of Art & Design, Limerick Institute of Technology, Ireland. She has presented papers at international conferences in London, Leeds, and Brussels, and a video based on her doctoral work was screened at the PhD festival in Milan, Italy.

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Vasantha Muthian, Member

Vasantha Muthian holds a Bachelor's degree in Interior Design, and a Postgraduate degree in Textiles and Clothing from Madras University and earned her PhD from the Department of Textile Technology at Anna University, Chennai, in 1992. She has 30 years of work experience in teaching and research at reputed institutions. She joined NIFT Chennai in July 2003 and has held various positions at both the campus level and the Head Office, such as Student Development Activity Coordinator, Course Coordinator of Fashion and Textiles, Textile Design and Foundation Program, Unit Incharge Research (HO), Campus Academic Coordinator, and Chairperson of Textile Design (HO). Vasantha has published several research papers in national and international journals and co-authored the CBSE textbook for Fashion Design and Garment Technology. She has presented several trend interpretation seminars to the export home textiles industry, coordinated prestigious handloom projects in Tamil Nadu and Kerala, and conducted diverse skill-upgradation workshops for BPL self-help women groups.

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Vibhavari Kumar, Member

Vibhavari Kumar is a space designer and design educator based in Bengaluru. Her bachelor's degree is in architecture from the National Institute of Technology, Tiruchirappalli. She completed her doctorate on the topic 'Socio-Cultural Impact of the Bengaluru Metro on People and Spaces' at Jain University, Bengaluru. She is currently Professor and Chairperson of the Department of Fashion Interiors at NIFT. She has done extensive studies in geometry, assimilated knowledge from various disciplines, and experimented in design teaching. Vibhavari's research interests include design thinking in an Indian context with respect to spaces. During her PhD, she assisted on an ICSSR project and was involved in writing three chapters for a book. She also served as a core committee member for the conference on 'Contemporary Issues and Trends in Urban Transformation.' She has authored and presented papers in national and international forums, the latest being at TU Delft, Netherlands.

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